

# THE MARK

FOR IMMEDIATE RELEASE

## **The Mark partners with The Canadian International Council, launches daily online hub for Canadian foreign policy analysis and discussion**

Toronto, ON – June 21, 2011 – The Mark News is pleased to announce the launch of the Canadian International Council (CIC) website [www.opencanada.org](http://www.opencanada.org).

The site was co-developed by the CIC and The Mark. The site has a section entitled *Rapid Response*, which features a weekly question and the reactions of eminent Canadians, including Romeo Dallaire, Dominic D'Allessandro, Louise Fréchette, Bill Graham, Alex Himelfarb, John Manley, Indira Samarasekera, Stephen Toope, Janice Stein, Sally Armstrong and Don Newman, amongst others.

The site will also feature a section entitled *The Think Tank*, which hosts discussion and analysis of events, reports and studies produced by institutes and media organizations worldwide. . *The Roundtable*, the CIC's signature blog, presents timely views and opinions from four dynamic Canadian thinkers: John Hancock (World Trade Organization), Roland Paris (University of Ottawa), André Pratt (La Presse), and Jennifer Welsh (University of Oxford).

"Jennifer Jeffs (President, The CIC) has an innovative plan to assemble the leading stakeholders for an ongoing, global conversation on Canadian foreign policy and international affairs. I'm thrilled that The Mark was able to lend its content production, technology, and social media expertise to help the CIC make it happen," says Jeff Anders, CEO of The Mark.

The Editor of [Opencanada.org](http://Opencanada.org) will be Taylor Owen. [Taylor Owen](#) is a Banting Post Doctoral Fellow at the Liu Institute for Global Issues, and teaches at the UBC Graduate School of Journalism. The Deputy Editor will be Anouk Dey, an Action Canada Fellow and Founder and President of Reclaim Childhood. The site will be produced by the Mark team on a daily basis.

"Our collaboration with the dynamic team at The Mark has allowed us to take the CIC's mandate – to foster discussion and debate on global affairs – online. Access to The Mark's innovative digital media tools and creative energy will help us invigorate Canadian conversations on international issues in important new ways," says Jennifer Jeffs, president of the CIC.

For more information on The CIC please visit [www.opencanada.org](http://www.opencanada.org). For more information on The Mark please visit [www.themarknews.com](http://www.themarknews.com)

MEDIA CONTACT

Stephanie Schweitzer  
Director of Communications  
647-347-1339  
[stephanie@themarknews.com](mailto:stephanie@themarknews.com)

The Mark is Canada's daily online forum for news, commentary and debate. The Mark was founded on the idea that there are thousands of Canadians working all over the world, a global Canadian community, who have expertise about the countries in which they live and work and are looking for a credible venue where they can share their knowledge with a national audience. The Mark is their platform.